



Sponsor Level Opportunities

Gold Record Label Sponsor \$10,000 and up

Company shall receive all privileges listed as Runaway Sponsor PLUS: 5 more day of public address recognitions, Company will Be recognized as Gold Record Label and carry prominent name positions over all others listed and have a half page advertisement at the beginning of the Registration /Event Guide Pamphlet

Runaway Sponsor - \$5,000 - \$9,999

- Company Logo prominent on all Del Shannon Days print and electronic communication
- Company website link will be prominently displayed on Del Shannon Days website
- Company will receive 15 public address recognitions on Saturday during the Car Show
- Company will receive prominent booth space to promote your company during Friday and Saturday events
- Company provided promotional material/item included in car show bags provided to each car show participant
- Company shall have prominent banner privileges at multiple locations in Coopersville
- Company has the option to create criteria for the trophy you sponsor and select the winner
- Your corporate sponsorship will be recognized as "Runaway" Sponsor
- Company will receive one half page advertisement in the Registration/ Event Guide Pamphlet

Hats Off Sponsor - \$2,500 - \$4,999

- Company Logo on all Del Shannon Days print and electronic communication
- Company website link will be displayed on Del Shannon Days / Car Show website
- Company will be recognized on public address ten times at the Car Show
- Company will receive prominent booth space to promote your company during Friday and Saturday events
- Company provided promotional material/item included in car show bags provided to each car show participant
- Company shall received one (2) banner privilege to displayed Friday and Saturday
- Your corporate sponsorship will be recognized as a Hats Off Sponsor
- Company has the option to create criteria for the trophy you sponsor and select the winner
- Company will receive one quarter page advertisement in the Registration/ Event Guide Pamphlet

Little Town Flirt Sponsor - \$1,000 - \$2,499

- Company Logo on all Del Shannon Days print and electronic communication
- Company website link will be displayed on Del Shannon Days / Car Show website
- Company will be recognized four (5) times on public address at Car Show
- Company will receive booth space on Car Show day
- Company provided promotional material/ item included in car show bags provided to each car show participant
- Company shall received one (1) banner privilege to displayed Friday and Saturday (no larger than 30 inches by 8 foot)
- Company has the option to create criteria for the trophy you sponsor and select the winner
- Your corporate sponsorship will be recognized as a Little Town Flirt Sponsor
- And receive an 1/8th page advertisement in the Registration/Event Guide Pamphlet

From Me to You Sponsor - \$500 - \$999

- Company name will appear on all Del Shannon Days print and electronic communication
- Company website link will be displayed on Del Shannon Days / Car Show website
- Company provided promotional material/ item included in car show bags provided to each car show participant
- Company will have name listed on From Me To You Banner the day of the event
- Company has the option to create criteria for the trophy you sponsor and select the winner
- Your corporate sponsorship will be recognized as a From Me To You Sponsor
- And receive a ¼ page advertisement in the Registration/Event Guide Pamphlet

Do You Want to Dance Sponsor - \$250 - \$499

- Company name will be displayed on Del Shannon Days / Car Show website
- Company provided promotional material/ item included in car show bags provided to each car show participant
- Company has the option to create criteria for the trophy you sponsor and select the winner
- Your corporate sponsorship will be recognized as a Do You Wanna Dance Sponsor and receive a 1/16th page advertisement in the Registration/ Event Guide Pamphlet

Handy Man Sponsor - \$125 - \$249

- Company provided promotional material/ item included in car show bags provided to each car show participant
- Company has the option to create criteria for the placque you sponsor and select the winner
- Your corporate sponsorship will be recognized as a Handy Man Sponsor and be listed under that title in the Registration/ Event Guide Pamphlet

\$0-\$124 will not be a named sponsor or receive a trophy/placque for the car show awards ceremony.