



21st Annual Del Shannon Car Show
VENDOR SHOWCASE
 Saturday, August 13, 2011
Registration and Rental Agreement (*Please Print*)

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: () _____ ALTERNATE PHONE: () _____

E-MAIL: _____

PRODUCTS TO BE DISPLAYED OR SOLD: _____

1). The following is your rental agreement for reservation of display space in the Vendor Showcase at the Keyser's Port City Racing location of the 2011 Del Shannon Car Show and Cruise. Questions should be directed to Ed Bertram (800) 472-2464. WE WILL NOT ASSIGN RESERVATIONS TO ANY SPACE WITHOUT THIS AGREEMENT AND FULL PAYMENT.

2). VENDOR BOOTHS: Each display booth is 10' x 17'. **Single booth: \$20.00. Double booth (20' x 17'): \$35.00. Triple booth (30' x 17'): \$50.00.** It is expected that all of your material will fit inside your booth. THIS IS NOT A PARKING AREA. Vendors will be located on Danforth Street, right in front of Keyser's Port City Racing, where the Friday night Car Cruise parades past and also the site of the Car Show Awards Ceremony on Saturday. Booths will be assigned on a first-come, first-assigned basis.

3). PAYMENT/REFUNDS: Space registrations require **payment in full by July 22, 2011.** Payment methods include approved check (personal/business), money order, or credit card (American Express, MasterCard, Visa, and Discover). Call for credit card payment 1-800-472-2464. Checks made payable to Keyser's Port City Racing are cashed upon approval and receipt. We will call to confirm your booth rental and assignment within one week of receipt of this completed form and payment. No refunds will be issued after July 22, 2011. You understand that Michigan sales tax (6%) must be collected from all sales and acknowledge that you are responsible for the payment of tax to the Michigan Department of Treasury, Lansing, MI.

4). SET-UP/DISPLAY/TEARDOWN: Set-up is from 5:30 to 9:30 a.m., August 13, 2011. You can unload at your assigned space and park in our designated area. There is no electrical hookup. The fee is for space only. No stakes may be used for tie-down or display as this is a city street/parking lot. Teardown can begin at 4:00 p.m. and needs to be completed by 5:45 p.m. on Saturday, August 13, 2011.

5). CONDITIONS: We reserve the right to decline any application that does not fit within the scope or guidelines of this family friendly car show event.

I agree to hold harmless Keyser's Port City Racing, Coopersville Chamber of Commerce, City of Coopersville, and Coopersville Rotary Club, their employees and agents, against any and all claims that may arise from my/our participation in this event.

PRINT NAME: _____ SIGNATURE: _____ DATE: _____

AMOUNT ENCLOSED: _____

For more information visit:
www.portcityracing.com or www.delshannoncarshow.org

Make checks payable to: Keyser's Port City Racing
 And send to: 540 Danforth Street
 Coopersville, MI 49404

Train Shuttles Back & Forth Along Car Show Route



Vendor Booth Map

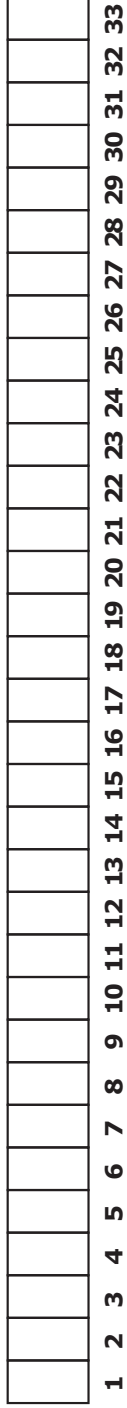


10' Wide x 17' Long

Single Booth: \$2000

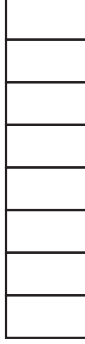
Double Booth: \$3500

Triple Booth: \$5000

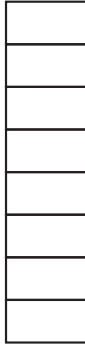


Car Cruise Route

34 35 36 37 38 39 40 41



42 43 44 45 46 47 48 49



Warehouse

Port City Racing

530 Building

Call Ed to reserve your spot.

1-800-472-2464